

Macungie Memorial Park
Board Meeting Minutes
Tuesday, January 14, 2025
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Call to Order: Donald Young called the meeting to order. Advised the meeting is being recorded.

Board Attendance: MaryKate Messler, Mike Carwell, Mike Delong, Alan Printz, Barry Bloch, Liz Young, Fred Wieder, and Donald Young in attendance. Not in attendance: Kevin Wieder.

Visitors: None

Review of Minutes: Alan Printz made a motion to approve minutes. Barry Bloch second. Motion approved.

Status of Construction Projects: There isn't any news regarding the front pillars or fundraising for the pillars. The fence has been completed. Discussion regarding whether permanent fencing should be placed in other areas of the park. Liz Young made a suggestion to have a map provided as a visual for Board members when discussing placing of fencing along Park property. The Board will discuss placement of permanent fencing in other areas of the Park in the future. Discussed the sign on Main Street.

Action Items:

- Donald Young requested bank documents regarding how much is currently in the Milestone account and information regarding the Embassy Bank CDs. The future goal will be to have one \$40,000 CD at Embassy Bank. Donald Young also suggested keeping the Fescht accounts lower and only holding as much as what is needed in the Fescht account.
- Amy Hillegass, Liz, and MaryKate Messler gave a report to the Board regarding their meeting with Ashley Guava for the new website. The current plan is to have the new website ready for Fall 2025. The Park will need the premier package for website development due to the Park's needs. The Pool will also be tied into the website and Ashley will work with the committee to build the website. The committee will report back to the Board with progress. Liz Young made a motion to move forward with the premier package of website development through Ashley Guava with the 2nd payment option. Mike Delong second. Motion approved.
- Donald, Fred Wieder, and Amy looked at several trees that are an issue. Bartlett Tree Service sent a quote regarding topping some of the dead trees. Donald is working on getting an additional quote. The tree behind the Veteran Memorial needs to be taken down and there are two other trees that need to be taken care of. Alan Printz discussed the need to also take care of the nicer trees in order to prevent deterioration in the future. Discussion regarding the dead ash tree falling towards the road on Lehigh Street.
- Discussion regarding the phone line needed for the refreshment stand and possibly eliminating the need for the wire going through the tree by the refreshment stand. Discussed the potential of a wireless phone system or underground electric lines to prevent further issues with wires running through the trees.
- Discussion regarding window curtains for Memorial Hall in order to prevent glare. The pickleball renters and dog show groups would be willing to donate to having curtains installed. Blinds to Go provided an estimate for curtains. Amy will provide the Board with additional information via email and a decision will be made at that time whether to move forward with the curtains.

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- Dave Early is retiring effective immediately. The Park will need a new maintenance worker as soon as possible. Liz Young and MaryKate Messler will assist Amy with the wording of a new advertisement for the maintenance position. Discussed the need to potentially hire someone full time in order to find someone willing to do the job.

Treasurer Report: Lisa provided Profit and Loss reports for the Board to review. Discussion regarding breaking out the capital improvements to more accurately budget in the future during slow months. Discussed the Pool Profit and Loss and the capital improvements and projects that needed to be completed in order to pass inspection.

Pool Report: Alice Welsh discussed the drop in memberships at the Pool due to the loss of daycare memberships. Daily entries to the Pool went up about \$10,000. The Pool was empty in August due to the weather and car shows. Alice is working on ways to bring in more people to the Pool and to promote it. Alice would like to raise the daily rates in order to encourage people to buy memberships. Discussed the issues regarding provocative bathing suits at the Pool. Alice will put up additional signs and if individuals don't follow the rules they will be asked to leave without a refund. There is still an issue with the bottom of the baby pool being rough. The water bill was exponentially higher this year than last year. Alice discussed the electrical bonding at the Pool and the need to have the Pool painted in the spring. Alice also discussed the issue regarding parking for the Pool during car shows and whether she can rent golf carts to shuttle families and individuals to the Pool.

Manager's Report: Amy provided a Manager's Report to the Board. Amy contacted someone regarding the Kutztown Folk Festival and the Fescht and will set up a meeting with the individual at a later date.

New Business: Donald brought up potentially changing the name of the Park in order to make it clear the Park does not receive tax dollars and is volunteer based. The topic will be discussed in the future. Discussion regarding the basketball backboard becoming more and more difficult to put up and down. The backboard will need to be addressed in the future and Amy will research what can be done and who can do it.

Meeting Adjourned.

Next meeting is scheduled for Tuesday February 11, 2025 at 7pm.